

**PARTICIPATORY BUDGETING WORLD ATLAS**

# FLEEING IDEAS

**DEBATE** ENGAGING CITIZENS IN DISCUSSING  
REVENUES: CHALLENGES, EXPERIENCES AND  
LESSON LEARNED

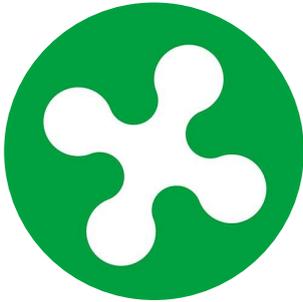


**IDEE IN FUGA**  
PARTECIPAZIONE È LIBERTÀ

**SEPTEMBER 2020**  
**GIORGIO PITTELLA**

# FLEEING IDEAS

## LOMBARDY



### **I. Name of the country where the experience is/was located**

Italy.

### **II. Name of the City**

Milan.

### **III. Name of the Region**

Lombardy.

### **IV. Name of the organization that promoted the experience**

BiPart impresa sociale srl.

### **V. Typology of the organization that promoted the experience**

Other institution/organization: a social enterprise in collaboration with a prison.

### **VI. Name of the process**

Fleeing Ideas (Idee in fuga).

### **VII. Dates or year(s) in which the citizens engagement happened**

2019-2020.

### **VIII. Was the experience formally part of PB?**

Yes.

## **IX. Short description of the methodology of the experience**

Idee in fuga (Fleeing ideas) is an experimental pilot of participatory budgeting in a Correctional Facility, which has been proposed and negotiated since 2017, arriving to see the light in early 2019.

It takes place in Milan, in the prison of Bollate, and involves inmates and citizens. In fact, the budget for the projects proposed and ranked by inmate will be collected among citizens with a first fundraising period and, after the final vote, with a crowdfunding campaign.

The projects which happen to be the most voted by inmates will be uploaded onto a crowdfunding platform (like Kickstarter, Eppela...) and will be funded by citizens. The first fundraising period was reserved for donors who wanted to support the project in general. Both fundraising and crowdfunding was supported by an exhibition of illustration.

An Italian umbrella association of graphic illustrators, called "Autori d'Immagini", called a context as to donate an illustration to support "Idee in fuga". Reproductions of this illustrations were sold online and in initiatives (like seminars, meeting, round tables, musical contests etc) in the city and also abroad.

## **X. Short description of the results of the experience**

As to funding the project, "Idee in fuga" organized a lot of initiatives in Milan (and a few initiatives not far from Milan, like in Voghera, a small city in the south of Lombardy) but also abroad (for example in Portugal, during the second "Smart Citizenship Academy" in Cascais). The first larger initiative was organized during the launch of the project in February 2019.

After this, were organized a lot of exhibition in some clubs, landmarks of the "Milanese" districts. In the late 2019 and early in 2020 a lot of debates and round tables on the the subject of reclusion were organized (having topics like "prison and happiness" or "prison and work as a social reintegration opportunity", "prison and the law" with Giuliano Pisapia, former major of Milan and presently a Member of Italian Parliament).

Among the goals of these initiative there was not only the fundraising for "Fleeing Ideas", but also the will to open a reflection about how often external resources flows to prisons, just in relation to projects that have been conceived outside, with no dialogue and collaboration at all with inmates that live inside the prison.

## XI. Some data on participants

About 1.200 inmates involved (voters in the “support phase” were 670 - with a 52,43% turnout) and about 500 citizens participated as donors (in the fundraising phase). At the moment, the crowdfunding phase is still open.

## XII. Weblink or other sources

 <http://www.ideeinfuga.org>

 <https://www.facebook.com/ideeinfuga/>

 <https://www.instagram.com/ideeinfuga/>

 [ideeinfuga@bipart.it](mailto:ideeinfuga@bipart.it)

## XIII. Name and address of the person who answered the questions

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